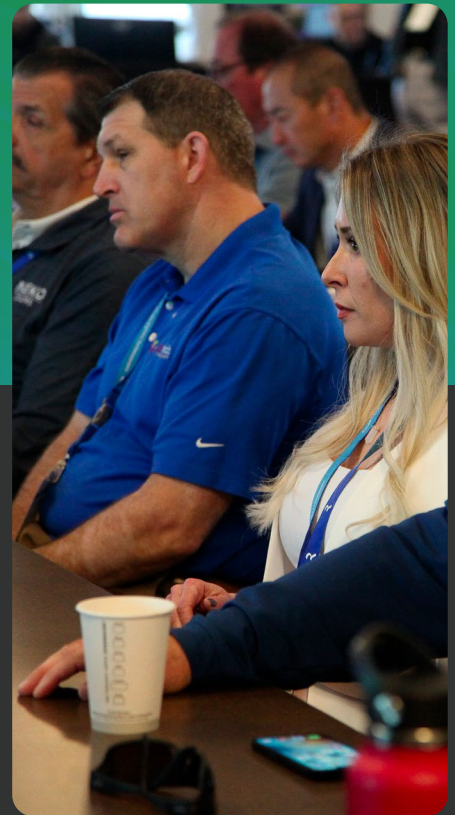


FlexForum

PRESENTED BY  **PLASTICS**
INDUSTRY ASSOCIATION

Connect. Promote. Lead.

Secure a Sponsorship at FlexForum 2025



Sponsorship Prospectus

April 22-24, 2025

Loews Portofino Bay at Universal Orlando Resort | Orlando, FL

Welcome to FlexForum 2025

Welcome to FlexForum 2025 — the definitive event where industry professionals gather to reshape the world of polyethylene films, flexible plastics, and single-use packaging. From April 22-24, immerse yourself in ground-breaking discussions and unravel the newest trends guided by a team of seasoned professionals in the flexible film and plastic packaging industry.

FlexForum 2025 is the defining event where industry leaders and next-gen innovators come together to shape the future of polyethylene films and flexible plastic packaging. At FlexForum 2025, networking transcends typical introductions. Experience industry synergy as you foster collaborations with both seasoned professionals and next-gen innovators. This prime gathering offers exclusive access to a diverse tapestry of industry minds, setting the stage for dynamic idea exchanges and partnerships that have the potential to redefine industry standards. It's not just about who you'll meet—it's about the future you'll shape together.



**LEARN
MORE**

To secure a sponsorship or discuss a customized package, contact:

Mark Miller

Director, Exhibit & Sponsorship Sales

mmiller@plasticsindustry.org

202.974.5276

WHO ATTENDS?

At FlexForum 2025, you'll share the floor with a vibrant community of experts, business leaders, and professionals who are as enthusiastic about the future of polyethylene films and flexible plastic packaging as you are.

This event is crafted for:



Industry Leaders and Innovators:

From the converters and processors blowing film and designing flexible plastics packaging to the equipment and material suppliers enabling new innovation in product design, this group is steering the helm of the industry with forward-thinking approaches.



CPGs, Medical, Cosmetic and Other Brands:

Utilizing the power of flexible packaging to deliver safe, effective products.



Policy Makers and Regulators:

Shaping the regulatory landscape of tomorrow.



Academics and Researchers:

Crafting the narratives of the future through in-depth studies.



Technical Experts and Consultants:

Bridging the gap between innovation and implementation.

Building on the previous successes with the North American Flexible Film and Bag Conference, now the FlexForum, you can expect participation from companies like:

Advanced Blending Solutions
Avient Corporation
BASF Corporation
Berry Global Group
Colortech, Inc.
Davis-Standard, LLC
Heritage Plastics
Home Depot
Hosokawa Alpine American
Inteplast
Kuraray America, Inc.
Louisiana Plastic Converting Corporation
LyondellBasell
Macro Engineering & Technology
McNeely Plastics
Mid South Extrusion
NOVA Chemicals

Novolex
Osterman & Company
Overwraps Packaging, Inc.
Pepsico
Petoskey Plastics
Primary Packaging Inc.
PrintPack
Process Control Corp.
Reifenhauser Incorporated
S.C. Johnson
Screen Changer
Shaw Polymers
Sigma Plastics Group
SPF Groups
Syncro USA
Walmart
Windmoeller & Hoelscher Corporation




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SPONSORSHIP OPPORTUNITIES

Engage Leaders in the Flexible Plastics Industry!

We've built a portfolio of opportunities to feature your brand and help you connect with leaders in the flexible plastics products space. Peruse these opportunities to see what works best for you or contact us with your own suggestions on how we can collaborate to maximize this opportunity to connect with your key customer prospects.

Sponsorship Packages

Our sponsorship packages provide a unique balance of networking, branding, and speaking opportunities.

Sponsorship packages include:

- Your company's logo on the event website
- Your company's logo on signage throughout the event
- Verbal recognition during the event
- Discounted registration rates for use by company staff (15% registration savings)

Headline

SOLD OUT

Hosokawa Alpine American

\$15,000 PLASTICS member | \$18,000 non-member (Exclusive)

Standout as the exclusive Headline Sponsor of FlexForum. Promote your company's brand front-and-center to leaders in the industry.

Package Includes:

- **Reception Sponsorship:** Your company logo will be prominently displayed on signage during the reception building brand presence and visibility.
- **Themed activation during the reception:** your sponsorship includes an opportunity for a themed activity or activation during the reception. Whether a specialty cocktail mixing station, fun activity like a putting green or corn hole tournament, or something to tickle everyone's culinary fancy, we'll work with you to identify a fun, unique experience that will enhance the overall event and delight the attendees – giving them a reason to come visit with your team and providing an easy conversation starter.
- **Welcome Remarks:** the opportunity to show a 60 second sponsored video and provide up to five minutes of welcome remarks where you can showcase your company and encourage guests to engage with you and your team throughout the event.
- **Lanyards:** be the first thing everyone sees and the name around every attendee's neck by sponsoring branded lanyards for attendees' name badges. Sponsor to provide lanyards.
- **6' table display:** FlexForum will have table displays in the break and reception areas providing a great space to direct attendees during meals and breaks and giving you a homebase to have conversations, share literature, and more.
- **Post-event HTML email:** build on the work you'll do on-site by sending an HTML email to the audience. You provide the HTML email file, and PLASTICS will send it to all event attendees on your behalf. The email will include a disclaimer noting it is sponsored and does not represent an endorsement by PLASTICS.
- **Digital advertisement on walk-in slides:** you provide a short video or slide-vertorial and we'll ensure it rotates on the session screens in between presentations and during meal functions.
- **Website advertisement:** rotating banner ad on the event's website
- **Branding package:** your logo is included on the event website, signage, and verbal recognition during the event.




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Exclusive Savings for SPONSORS

Each of our sponsorship levels includes a discounted registration rate for the event. You'll save 15% off our lowest rate, for use by sponsor company staff only.

Platinum

SOLD OUT Reifenhauer

\$8,950 PLASTICS member | \$10,740 non-member (Exclusive)

Standout as the exclusive Platinum Sponsor of FlexForum. Gain visibility and recognition through numerous branding opportunities before, during, and after the event.

Package Includes:

- **Themed activation during the reception:** this top-tier package include an opportunity for a themed activity or activation during the reception. Whether a specialty cocktail mixing station, fun activity like a putting green or corn hole tournament, or something to tickle everyone's culinary fancy, we'll work with you to identify a fun, unique experience that will enhance the overall event and delight the attendees – giving them a reason to come visit with your team and providing an easy conversation starter.
- **Welcome Remarks:** our platinum sponsorship includes the opportunity to show a 60 second sponsored video and provide up to three minutes of welcome remarks on the second day. You can showcase your company and encourage guests to engage with you and your team throughout the event.
- **Mobile App:** For those looking to network, download session presentations, find facility maps, and more, our event app is a must-use resource. Your logo will be featured on the splash screen and show when attendees open the app.
- **6' table display:** FlexForum will have table displays in the break and reception areas providing a great space to direct attendees during meals and breaks and giving you a homebase to have conversations, share literature, and more.
- **Post-event HTML email:** build on the work you'll do on-site by sending an HTML email to the audience. You provide the HTML email file, and PLASTICS will send it to all event attendees on your behalf. The email will include a disclaimer noting it is sponsored and does not represent an endorsement by PLASTICS.
- **Digital advertisement on walk-in slides:** you provide a short video or slide-vertorial and we'll ensure it rotates on the session screens in between presentations and during meal functions.
- **Branding package:** your logo is included on the event website, signage, and verbal recognition during the event.




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Gold

SOLD

NOVA Chemical

1 remaining

\$6,950 PLASTICS member | \$8,340 non-member (Limited Inventory/Non-Exclusive)

Gold Sponsors of FlexForum gain visibility and recognition through branding opportunities during the event with a balance of giveaways and interaction.

Package Includes:

- **Break Sponsorship (3):** be recognized as one of the break sponsors during each of our three breaks. Your logo will be prominently displayed during these times and you'll have the opportunity to distribute literature during the breaks.
- **Introductory Remarks:** get your time in the spotlight as you introduce an education session. You can take a moment to share a bit about your company (guidelines apply).
- **6' table display:** FlexForum will have table displays in the break and reception areas providing a great space to direct attendees during meals and breaks and giving you a homebase to have conversations, share literature, and more.
- **Digital advertisement on walk-in slides:** you provide a short video or slide-vertorial and we'll ensure it rotates on the session screens in between presentations and during meal functions.
- **Branding package:** your logo is included on the event website, signage, and verbal recognition during the event.

Silver

**SOLD
OUT**

**Advanced Blending Solutions, LLC
Extrusion Automation
ExxonMobil
Mid South Extrusion, Inc.
The Sigma Plastics Group**

\$4,950 PLASTICS member | \$5,940 non-member (Limited Inventory/Non-Exclusive)

Silver Sponsors gain visibility and recognition through branding opportunities during the event with a balance of giveaways and interaction.

Package Includes:

- **Breakfast Sponsorship (2):** be recognized as one of the breakfast sponsors. Your logo will be prominently displayed in the room, and you'll have the opportunity to leave a table drop at each place setting.
- **6' table display:** FlexForum will have table displays in the break and reception areas providing a great space to direct attendees during meals and breaks and giving you a homebase to have conversations, share literature, and more.




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Keynote Sponsor

Pricing based on the level of keynote speaker selected. Choose from a range of keynote options to find the best fit for your budget and branding goals. For pricing details, please contact us.

Be the first to kick off FlexForum and align your brand with thought leadership, embracing the core message that resonate with the audience.

Package Includes:

- **Keynote introduction:** opportunity to introduce keynote speaker and remarks as well as show a 60 second sponsored video where you can showcase your company and encourage guests to engage with you and your team throughout the event.
- **Website advertisement:** rotating banner ad on the event's website.
- **Social media:** tagged on social media posts when referring to Keynote.
- **6' table display:** FlexForum will have table displays in the break and reception areas providing a great space to direct attendees during meals and breaks and giving you a homebase to have conversations, share literature, and more.
- **Post-event HTML email:** build on the work you'll do on-site by sending an HTML email to the audience. You provide the HTML email file, and PLASTICS will send it to all the event attendees on your behalf. The email will include a disclaimer noting it is sponsored and does not represent an endorsement by PLASTICS.
- **Digital advertisement on walk-in slides:** you provide a short video or slide-vertorial and we'll ensure it rotates on the session screens in between presentations and during meal functions.
- **Branding package:** your logo is included on the event website, signage, and verbal recognition during the event.

Commercial Presentation

\$4,000 PLASTICS member | \$5,000 non-member (Limited Inventory/Non-Exclusive)

Package Includes:

- 20-minute presentation at FlexForum; session included on all agendas
- Speaker bio listed alongside all other session speakers (digital and/or print)
- **Branding package:** your logo is included on the event website, signage, and verbal recognition during the event.

6' Table Display

1 remaining

\$3,500 PLASTICS member | \$4,500 non-member (Limited Inventory)

Package Includes:

- **6' table display:** FlexForum will have table displays in the break and reception areas providing a great space to direct attendees during meals and breaks and giving you a homebase to have conversations, share literature, and more.
- **Branding package:** your logo is included on the event website, signage, and verbal recognition during the event.




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Benefit Comparison

Level	Headline	Platinum	Gold	Silver	Keynote	Commercial	6' Table
Qty Available	1	1	Limited	Limited	1	Limited	Limited
Investment (Member)	\$15,000	\$8,950	\$6,950	\$4,950	Call for pricing	\$4,000`	\$3,500
Investment (Non-Member)	\$18,000	\$10,740	\$8,340	\$5,940	Call for pricing	\$5,000	\$4,500
Function	<ul style="list-style-type: none"> Reception Sponsor Themed activity during the reception 	Themed activity during the reception	Breaks	Breakfasts			
Speaking Opportunities	<ul style="list-style-type: none"> 5 minute welcome remarks 60 second video before a general session 	<ul style="list-style-type: none"> 3 minute welcome remarks 60 second video before a general session 	Introduce a session		Keynote introduction	20-minute presentation	
Item	Lanyards	Mobile App					
Post-Event HTML Email	Yes	Yes			Yes		
6' Table Display at Reception	Yes	Yes	Yes	Yes	Yes		Yes (as available)
Literature Distribution	Yes	Yes	Yes	Yes	Yes		Yes
Digital Ad on Conference Walk-In Slides	Yes	Yes	Yes		Yes		
Branding Package	Yes	Yes	Yes	Yes	Yes	Yes	Yes
15% Registration Rate Discount	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Ad on Website	Yes				Yes		




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